GardenGrow Advertisement Script

Characters:

Child: Divija

Mother: Himani

Anchor 1: Dhruv

Anchor 2: Drishya

Anchor 3: Tuhin

Divija (cheerfully): Mom! Can we have tomato sauce with everything today? Chappati… bread… even with veggies!

Himani (laughing nervously): Oh… again? You know it's fine once or twice, but every time?

Divija: Yes! I want sauce. Sauce, sauce, sauce!
Himani (sighs): Alright, alright — one more time… But I'm a bit worried. How healthy is all that sauce you love?

Dhruv: Hi everyone, I'm the Anchor — and guess what — your mom's little worry is totally justified. Because the typical sauces out there… they're not exactly "just tomatoes and love."
See: many commercial sauces contain preservatives like Sodium Benzoate (E211), used to extend shelf-life.
Also, studies show such preservatives + long shelf life = possible issues like low-grade inflammation, and even genotoxic risks when consumed regularly.

Himani (concerned): So you’re saying all the sauces my child loves might have hidden stuff?

Dhruv: Exactly. But here’s the good part: GardenGrow is doing it differently.

Divija (brightening up): Oh! Tell me the good part!

Dhruv: GardenGrow sauces are 100% organic. We skip synthetic preservatives like sodium benzoate. Instead, we use natural acidity (vinegar, lemon juice), natural thickeners and sweeten with date or jaggery syrup instead of refined sugar.

Drishya: And we source ingredients from farms committed to sustainable & fair-trade practices.
So you get rich flavour and the peace of mind that you’re not feeding yourself (or your kid) additives you don’t want.

Tuhin (turning to camera): And here’s where you come in. GardenGrow isn’t just about healthy food — we’re about social impact too. We actively employ and uplift oppressed minorities, giving fair work and training, empowering communities through every jar sold.
What makes it even more meaningful? Almost 25% of our profits go directly to NGOs working to make the world a better, fairer place — from supporting sustainable farming to funding education and equality programs.
We invite you to scan the QR code right now, check out our website, and order a sample of our sauce. Taste the difference. Make a difference.

All together (chorus): GardenGrow — real ingredients, real tomatoes, real change!